

EDUCATION

Minneapolis College of Art & Design
BS in Visualization & Film, 2005

NAB
Post|PostWorld, 2011 / 2012

AWARDS & RECOGNITION

Vimeo Staff Picks (Camp Buzz - 2013)
Vimeo Staff Picks (Fade - 2012)
SXSW Vimeo Theatre (Fade - 2012)
Adweek
Communication Arts
FastCo
The Show MN
Flipboard
Screen Magazine, 2013
The Show 2012, 2011

BROADCAST

VS Network/Discovery (Icon 2015)
DISCOVERY (Icon 2014)
DISCOVERY (Triumph 2014)
HISTORY (Indian 2013)
ABC / NBC (Explore MN Tourism 2013)
ESPN (Cannondale 2011)
NBC (Cannondale 2011)
VS Network (Cannondale 2011)

SKILLS

NLE - Premier / FCPX / Avid
Film - RED(DRAGON) / SONY(FS7 Odyssey 7q) / Canon
Animation - AE / C4D / Smoke
Color - Resolve / SpeedGrade (Tangent Element Panels)
Sound - Audition / Pro Tools
Design - Photoshop / Illustrator / InDesign
Aerial - DJI Inspire 1 / Phantom 3
Code - HTML5 / JavaScript / AS3 / Expressions

EXPERIENCE

Columbia Sportswear PDX
Director of Photography/Video — Direction/Filming/Editing/Animation/Producer
June 2015 to Present
In charge of creating custom content for online and in-store media, garnering record engagement that propelled Columbia's Youtube channel to number one amongst the outdoor sports industry.

ICON PDX
Director of Photography/Video — Direction/Filming/Editing/Animation/Producer
Dec 2012 to June 2015 (2 years, 7 months)
Ran Icon/Icon 1000/Raiden video department, creating short films and commercials for the largest street-based motosports brand in the world. Commercials shown both nationally and internationally.

Colle + McVoy MPLS
Sr. Editor & DP — Filming/Editing/Animation
Nov 2010 to Dec 2012 (2 years, 2 months)
Developed commercials (broadcast & digital) for various clients including Cannondale Bikes, Indian Motorcycles, Purina, Caribou Coffee, GT Bikes, Dupont, Mountain Hardware, Explore MN Tourism and PedalMN. Helped win Indian Motorcycles and Mountain Hardware in new business pitches. Shot broadcast commercials internationally and nationally.

Joshua VP Filming & Editing / Freelance

Polaris/Indian Motorcycles/Victory Motorcycles/Ranger/Slingshot
Editing / Animation / Color / Production 2015 - PDX / MPLS
Created multiple videos to showcase new vehicles, build brand love and fan loyalty. Videos were utilized online and across other industry outlets.

Nike 2015 - PDX
Filmed an HBO documentary about three professional Native American lacross players.

Gear Junkie 2010 / 2015 - Stratton / MPLS / CO / CA / UT
Editing / Filming / Color
Traveled across the country to film/edit brand videos for Timberland Boots, Yakima, Gerber Knives, Wolverine Shoes and Vista Outdoor (shown at NYSE.)

AutoDesk 2013 / 2015 - PDX
Editing / Animation
Created spots to introduce and inform the industry of AutoDesk's new 3D software, including a video highlighting the McLaren from concept to completion.

Dragon Eyewear 2014 - PDX
Filming / Editing / Animation / Color
Created web and broadcast spots to showcase their new Transition Line of goggles.

Triumph 2013 - PDX
Filmed a mini-documentary about the building of the world's fastest motorcycle for the Discovery Channel.

Skora Running 2012 / 2014 - PDX / MPLS
Direction / Filming / Editing / Animation / Color / Production / Concept
Created an online video series showcasing Skora's brand and introducing their Phase X product line.

JBird Collective 2013 - PDX
Editing / Filming / Animation
Created a Kickstarter video campaign that garnered over 1000%/110k in funding.

Allen Interactions MSP
Interactivity Developer — Animation / Web Development / Design
Nov 2006 to Nov 2011 (4 years)
Created engaging flash e-learning modules for Journey's Shoes, Oppenheimer Mutual and Motorola.